



# RIO RANCHO HOLIDAY PARADE

Theme: "From the Pilgrims to Kris Kringle"

Saturday Evening, November 17, 2007

Step Off Time: 5:45 PM



**Start:** 27th Street and Southern traveling east on Southern

**Finish:** The old city hall parking lot on the east side

**Length of new parade route:** One and a half of a mile long

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

(where you want your final instructions/number mailed)

**CITY:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** (     ) \_\_\_\_\_

QUESTIONS?

Evonne Joiner  
771-3866

NAME OF ORGANIZATION OR GROUP: \_\_\_\_\_

IS YOUR ENTRY A THANKSGIVING ENTRY OR A CHRISTMAS ENTRY? \_\_\_\_\_

WHAT ARE YOU CALLING YOUR ENTRY: \_\_\_\_\_

PLEASE CIRCLE YOUR TYPE OF UNIT: Pick-up truck   Pick-up truck pulling trailer

Semi   Motorcycle   Drill Team (Walking)   Band (Walking)   Horse   Horse & Buggy

Car Club (max 12 cars)   Other: \_\_\_\_\_

How many feet do you need in the line up? \_\_\_\_\_

Category \_\_\_\_\_ (see categories)

Brief Description: \_\_\_\_\_

**REGISTRATION DEADLINE NOVEMBER 11, 2007**

**GRAND MARSHALS**

**GAB AND EVONNA JOINER**

Outstanding Community Activists **SINCE 1977**

Selected by Mayor Williams and Rep. Tom Swisstack



**IT IS TIME TO  
BUILD THE BEST  
FLOAT YOU HAVE  
EVER BUILT!**





**ONLY ONE  
SANTA IS  
ALLOWED IN  
THE PARADE!!  
HE HAS HIS  
OWN  
SPECIAL  
FLOAT.**

**REGISTRATION  
INSTRUCTIONS**

Mail entry form to:  
Joiner  
RR Holiday Parade  
PO Box 44023  
Rio Rancho, NM 87174

Check Payable To:  
Joiner/Holiday Parade

Non-Commercial \$20  
Commercial \$30  
Bands Free

Parade route has changed. The parade will start at Southern and 27th, traveling east on Southern, and ending in the old city hall parking lot, on the east side. The parade will line up on 27th (27th is the road that goes to Martin Luther King Elementary School). **THERE IS ONLY ONE WAY TO ENTER INTO THE PARADE LINE UP.** Entries will enter the parade line up off of Chianti.....Golf Course to Chianti to 27th. **PLEASE DO NOT ATTEMPT TO ENTER THE PARADE LINE UP OFF OF SOUTHERN, YOU WILL BE TURNED A WAY AND DIRECTED TO ENTER THE PARADE LINE UP VIA CHIANTI.** To avoid any confusion on your part, you should check out the line up ahead of time. The staging area will be pre-staked with laths and your number. Your space will be reserved, which is why we need accurate footage. You will receive your number for the line up a week before the parade. The parade route is a mile and a half long. Gapping will not be allowed. If you have children that cannot keep up with the pace, please build a float and let the children ride through the parade. Thank you for your participation, **you are the parade!!** Parade line up will start at 4:15 pm. **You must be on time.**

Every entry, Thanksgiving and Christmas Theme, must be lit. There is a minimum number of lights for various entries:

- Car 200 lights
- Pickup 250 lights
- Pickup w/trailer 1500 lights
- Semi (Truck) 2000 lights
- Car Clubs - each car must be lit, minimum 200 lights
- Walking groups must be lit with battery operated lights

It is a night-light parade, all entries must meet minimum lighting criteria. Please think **entertaining** and **pleasurable** to the eye when designing your float. Lights along with other accessories make for an entertaining float. Again, Thanksgiving entries must be illuminated and meet criteria.



COSTUMES MAKE A PARADE I



think snowll

You will receive your final line up instructions and line up number a week before the parade.

**CATEGORIES:**

- Non-Profit Organization, 1st Place
- Community (family, friends, neighborhood assoc, etc), 1st Place
- Individual Car, 1st Place
- Car Club, 1st Place
- Best Creatively Decorated Motorcycle, 1st Place
- Band, 1st Place
- Drill/Dancing Team, 1st Place
- Equestrian, 1st Place
- Commercial, 1st Place
- Religious, 1st Place

**MAYOR'S CHOICE  
SANTA'S CHOICE**

**OVERALL BEST OF SHOW - \$500 cash prize**  
All other winners will receive a very nice plaque.

The Holiday Parade will begin with a **Thanksgiving Theme** and end with a **Christmas Theme.**



## THE THANKSGIVING STORY



The Pilgrims set ground at Plymouth Rock on December 11, 1620. Their first winter was devastating. At the beginning of the following fall, they had lost 46 of the original 102 who sailed on the MAYFLOWER. But the harvest of 1621 was bountiful. The remaining colonists decided to celebrate with a feast, including 91 Indians who had helped the Pilgrims survive their first year. It is believed that the Pilgrims would not have made it through the year without the help of the natives. The feast was more of a traditional English harvest festival than a true Thanksgiving observance.



In 1827, Mrs. Sarah Josepha Hale began lobbying several Presidents for the instatement of Thanksgiving as a national holiday, but her lobbying was unsuccessful until 1863 when Abraham Lincoln finally made it a national holiday with his '1863 Thanksgiving Proclamation'. Today, our Thanksgiving is the fourth Thursday of November. This was set by President Franklin D. Roosevelt in 1939 (approved by Congress in 1941), who changed it from Abraham Lincoln's designation as the last Thursday in November, which could occasionally end up being the fifth Thursday and hence too close to Christmas.

## WHO IS KRIS KRINGLE

The figure of Santa Claus first begins to show up among the Pennsylvania Dutch in the mid 1820's in the form of Kris Kringle, or as he was also known, Belsnickle. Belsnickle is a derivative of the German "Pelz-nickle", which means "Nicholas in Furs".



Belsnickle would travel the Pennsylvania countryside ringing his bell looking for good children to give out his small gifts of cakes and nuts to. If Belsnickle came across a child who had not been behaving in the past year, he would warn the child to be good or else he might give them a smack with his rod.

